

WEDA and WBA Conferences

In February, Business Lending Partners exhibited at two conferences in Wisconsin:

- 2009 Governors Conference by the Wisconsin Economic Development Association (WEDA); and
- 2009 Wisconsin Bankers Association (WBA) Bank Executive Conference.

These conferences were a great opportunity to get the word out that Business Lending Partners (BLP) is a ***statewide lender***. We promoted the services offered by BLP, which include the following:

Small Business Administration (SBA) ***504 Loan Processing throughout Wisconsin***

- We have been certified in SBA 504 lending since 1985
- The SBA 504 program allows businesses to secure financing with a low down payment and fixed rate financing

Revolving Loan Fund (RLF) Administration Services:

- Application Processing
- Credit Analysis and Recommendation
- Loan Servicing/Portfolio Management

BLP offers the following opportunities for lenders or businesses in the community to ***learn more about the SBA 504 program*** at no cost:

- Presentations to lender groups or community businesses at the location of their choice or by video conference
- One-on-one presentations
- Individualized eligibility screening of prospective applicants
- Presentations custom made to fit your needs offering overviews of the program or updates to regulatory changes impacting the program

The WEDA Governors Conference on Economic Development in Madison offered many great speakers with the main focus on the state's economic development successes and challenges, the current economic environment, and innovation.

The WBA Bank Executives Conference in Milwaukee focused on the instability

of the economy. This conference was a perfect opportunity for Wisconsin banks to hear about the difference between how the current economy is impacting the nation versus its impact at the state and local levels. Another main focus of the conference discussed the status of the banking industry, upcoming legislative efforts and what 2009 has in store for the state. Below are some photos of our display at the conferences.

If you are interested in more information on BLP's services, please contact Carolyn Engel by emailing her at cengel@BusinessLendingPartners.org.

